



The Alumnae of Northwestern University
ELECTIONS 1916 AND 2016: WHAT HAS A CENTURY CHANGED?
David Zarefsky, Professor Emeritus, Dept. of Communication Studies

This special, one-time lecture culminates our Centennial celebration.

Tuesday, September 20, 2016

9:30 a.m. - 11:30 a.m.

Norris University Center, McCormick Auditorium

\$30.00 per person

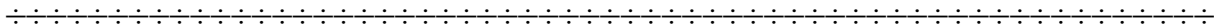
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In 1916, when The Alumnae of Northwestern University was founded, the U.S. was in the midst of a hotly contested national election. The Republican Party, having healed from its split four years before, nominated Charles Evans Hughes to contest Woodrow Wilson's bid for re-election. The race went down to the wire. A century later, we are in the midst of one of the most unconventional election campaigns in modern times. Professor Zarefsky will discuss the rhetoric and politics of these two campaigns and will consider how campaigning for the presidency has changed over the past century.

Separate the registration form at the dotted line, complete, and mail with check (\$30.00 per person).



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Registration form

Enroll me in the special David Zarefsky one-time lecture on Tuesday, Sept. 20, 2016.

Make check (\$30.00 per person) payable to **Northwestern University, and mail to:**

Alumnae Continuing Education

P.O. Box 2789

Glenview, IL 60025

(We are unable to accept credit card payment.)

Name _____

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Check the box if you need a one day parking pass for Welsh Ryan Parking Lot D to park and take the bus to Norris Center. If you are requesting a parking pass for a Fall 2016 Continuing Education class, use that parking permit instead.