



Celebrating 56 Years of
CONTINUING EDUCATION

Daytime Noncredit Courses for the Public

Sponsored by

The Alumnae of Northwestern University
Engaging Minds, Enriching Lives

Fall Quarter 2024

Tuesdays and Thursdays, Sep. 24 - Dec. 12

Register for Alumnae Courses online through Norris Box Office.
Check the Norris Box Office site for updated Fall 2024 online enrollment
dates and information: nbo.universitytickets.com
For additional support, call our voicemail number: (847) 604-3569.

- A. The Alumnae Lyceum: Reflections on the Past and Present**
Multi-professor course
Tuesdays, 9:30 - 11:00 a.m.

- B. Health Politics and Policies: Paradoxes and Practices at Home and Abroad**
Noelle Sullivan, Professor of Instruction and Ph.D. Director, Program in Global Health Studies
Tuesdays, 1:00 - 2:30 p.m.

- C. The World in our Backyard: Global Cinema and the Chicago International Film Festival**
Nick Davis, Associate Professor, English and Gender & Sexuality Studies
Thursdays, 9:30 - 11:00 a.m.

- D. How We Got to Now: Global Markets in a Turbulent World**
Stephen Nelson, Associate Professor, Political Science
Thursdays, 1:00 - 2:30 p.m.

Fall 2024 courses will be offered both in-person and via Zoom Webinar. See details on pages 18 - 20 of this brochure.

**The Alumnae of Northwestern University
Continuing Education Program
Fall 2024**

The Alumnae of Northwestern University invites you to join us as we continue our 56th year of engaging minds and enriching lives.

Along with our traditional in-person course offerings, we are also offering the opportunity to attend our lectures via live-streaming for those times when you are unable to attend in person, or for those of you who are unable to attend the in-person sessions.

Everyone will also have access to the recordings of each week's lectures for a period of 6 days following the lecture.

You can enroll online at the Norris Box Office. See pages 18-20 for more detailed information.

Winter 2025 Preview
Tuesdays and Thursdays
January 9 - March 13, 2025

- A. Ordinary People: Putting a Face on History**
Multi-professor course
- B. Ukraine's Long Road to Independence**
Jordan Gans-Morse, *Associate Professor, Political Science and Director, NU's Russian, Eurasian, and Eastern European Studies Program*
- C. Materials Science: The Study of the Stuff from which Useful Things are Made**
Multi-professor Course
- D. Shakespeare Goes to the Movies**
Wendy Wall, *Professor, English*



The Alumnae of Northwestern University is a volunteer women's organization founded in 1916. Their philanthropic activities serve to enhance the academic resources and educational vitality of the university and broader community. Since its inception, the board has given over \$10 million to the university in the form of grants, scholarships, fellowships, and programming.

Here are the ways that the Alumnae of Northwestern currently supports Northwestern University as an institution:

Alumnae Endowment for Academic Enrichment

Funds are used to bring distinguished scholars and artists to campus annually.

Alumnae of Northwestern University Centennial Endowment

Funds multiple Summer Undergraduate Research Grants for recipients selected by Northwestern University's Office of Undergraduate Research.

Alumnae of Northwestern University Graduate Fellowships

Awarded to full-time graduate students, each in a terminal Master's program, who show promise of achieving distinction in a career that will serve the public good and bring credit to Northwestern University.

Alumnae Grants Program

Annually helps University departments and faculty with important programs not included in their annual budgets. Past funding has gone to research, speakers, conferences, equipment, and study-related travel for faculty and students.

Alumnae of Northwestern STEM Scholarships

Awarded to students for their junior year who are enrolled in a STEM discipline: Science, Technology, Engineering or Mathematics.

Alumnae of Northwestern Summer Interns

Sponsors multiple summer internships through Northwestern University's Career Advancement Summer Internship Grant Program.

Alumnae of Northwestern University Teaching Professorship

This endowed professorship honors a faculty member for excellence in teaching and curriculum innovation; the selected professor serves a three-year term.

Alumnae of Northwestern University Award for Curriculum Innovation

Awarded annually, this award supports faculty work over the summer to develop innovative course materials, new courses or new modes of teaching, including online education that will benefit undergraduate students.

WCAS Teaching Awards

These awards provide financial support for the Judd A. and Marjorie Weinberg College of Arts and Sciences Awards for Outstanding Teachers.

The Alumnae of Northwestern University Scholarship Fund

This is an endowed three-year scholarship, conferred by Northwestern University.

A. **The Alumnae Lyceum: Reflections on the Past and Present**

Multi-professor course

Tuesdays, 9:30 - 11:00 a.m. Norris University Center

Following the 19th century American Lyceum tradition for public education, the Alumnae Continuing Education program is offering a nine-week eclectic lecture series on a range of engaging topics. Several of the lectures will explore historic events from the past which continue to resonate into today's social and political discourse. Other classes will provide perspectives and analyses on topics of timely public interest, focusing on political, cultural, and economic issues, both national and global. The course will feature outstanding faculty from various schools and departments within the university.

Sep. 24 Update on the War in Ukraine

William Reno, *Professor, Political Science*

This presentation will examine the current state of the war in Ukraine, where it may be headed, the challenges each side faces, and whether this year could see important turning points in this war. Professor Reno reflects on the realities of these developments from the perspective of forward observations from repeated visits to Ukraine over the past two years.

Oct. 1 Election Law in 2024

Michael Kang, *Class of 1940 Professor of Law; Pritzker School of Law*

Professor Kang is a nationally recognized expert on campaign finance, voting rights, redistricting, judicial elections, and corporate governance. This lecture will examine the evolution of election law over the years and what's going on in this year's continued landscape of hyperpartisan politics.

Oct. 8 Does a Presidential Inaugural Address Really Matter?

David Zarefsky, *Owen L. Coon Professor Emeritus of Argumentation and Debate*

The Constitution doesn't require the President to deliver an Inaugural Address, but George Washington started the tradition, and it is now firmly established. What was Washington up to? What purposes does this speech serve? Are there major differences between a First and Second Inaugural Address? Which Inaugural is the best? Does even the best make a difference? These are some of the questions we will consider in anticipation of the Inaugural Address to be delivered on January 20, 2025.

Oct. 15 **“Happy Days Are Here Again”: Campaign Songs and the Music of Elections**

Stephen Alltop, *Senior Lecturer, Bienen School of Music*

Professor Stephen Alltop offers a look back at the songs and music of election campaigns over the past 150 years. From “Battle Cry of Freedom” to “The Candidate’s a Dodger,” music has been an integral part of politics and persuasion.

Oct. 22 **A Primer on Book Burning and Book Banning**

Jeff Garrett, *Librarian emeritus, NU Library Administration*

Throughout history, destroying books has never been about ridding the world of the physical object. Instead, it is a heavily symbolic act, a surrogate execution of author and of others who share that author’s beliefs. “The book is the double of the man,” writes Lucien Polastron, “and burning it is the equivalent of killing him. And sometimes one does not occur without the other.” Today, when books are available in thousands or millions of copies, they are preferentially banned rather than burned. In this lecture, we will discuss the burning and banning of books since ancient times, but of course dwell longer on the present. The goal will be to understand what the forced removal of books means, for authors and readers, but above all for the societies in which these acts take place.

Oct. 29 **The U.S. and the Holocaust**

Peter Hayes, *Emeritus Professor of History and German, Theodore Zev Weiss Holocaust Educational Foundation Professor of Holocaust Studies*

The American response to Nazi persecution of the Jews, first in Germany and then in most of Europe, brings to mind Winston Churchill’s famous evaluation of democracy as the worst system of government except for every other one. Before World War II, the U.S. admitted more Jewish refugees than any other nation on the globe, but left many more would-be entrants to their fates; after the war began, the U.S. tried harder than other belligerents to aid Jews, but belatedly and halfheartedly. Professor Hayes will examine the principal causes of this pattern and address its relevance to the contemporary surge of antisemitism in America.

Nov. 5 **NO CLASS – Election Day**

Nov. 12 **Artificial Intelligence and the Future of the U.S. Economy**
Sergio Rebelo, *MUFG Professor of International Finance,*
Kellogg School of Management

Over the past decade, declining computing costs and the availability of vast data sets allowed neural networks to excel in tasks ranging from image recognition to language understanding, translation, and content generation. While AI promises to deliver large social benefits, it also poses risks, including large job displacements, fueling political polarization, facilitating fraud, weakening democracies, and manipulating individuals to act against their self-interest. We will explore AI's promise and potential dangers and discuss regulatory measures that can harness the benefits of this technology while mitigating social costs.

Nov.19 **Update on Religion, Politics, and America's Role in the War in Gaza/Israel**
Elizabeth Shakman Hurd, *Professor, Political Science,*
Professor and Chair, Religious Studies

This lecture will discuss how a scholar of religion, politics, and US foreign policy views the war in Gaza and Israel. Topics will include the politics of antisemitism, the history of Zionism, Palestinian history and politics, and why so many Americans experienced the conflict personally despite being physically distant from the violence.

Nov. 26 **Population Collapse and European History**
Scott Sowerby, *Associate Professor, History*

Due to decreasing fertility and restrictions on immigration, the population of many European countries has been shrinking: current projections suggest that the European population will peak in 2026 and then begin a slow decline, with major consequences for economic growth and social welfare. This lecture looks back at two previous periods of decline in European population: the Black Death of the 14th century and the Little Ice Age of the 17th century. Both of these shifts had surprisingly positive effects for European peasants and townspeople, whose labor became more valuable as workers became scarce. There is even some evidence that the Little Ice Age, by empowering ordinary Europeans, helped to provoke the eighteenth-century Enlightenment.

B. Health Politics and Policies: Paradoxes and Practices at Home and Abroad

Noelle Sullivan, *Professor of Instruction and Ph.D. Director,
Program in Global Health Studies*

Tuesdays, 1:00 - 2:30 p.m. Norris University Center

This course introduces pressing healthcare problems worldwide and efforts underway to address them. The United States is a key player in addressing health challenges in low-income countries, but paradoxically, has one of the most problematic healthcare systems among high-income countries. We explore historical, environmental, political, social and economic factors shaping experiences of illness and healthcare delivery across societies. Focus will be on health policy and healthcare systems. Each session ends with a coda: given imperfect systems, what are some lessons we can glean to help ourselves and society as a whole?

Sep. 24 A Brief Introduction to Global Health

Global health, formerly known as International Public Health, refers to the ways that researchers, donors, and policy makers attempt to use funding, research, and interventions to address some of the world's most pressing health issues. This session defines global health, key policies, and programs meant to address health challenges abroad, and highlights unintended consequences of existing programs.

Oct. 1 Why Poverty Persists

Low-income countries have received financial support since the 1960s, with aid levels substantially increasing. Why then aren't these countries doing substantially better? This session examines the history of development, loan, and aid interventions, what these have done in practice, and why these interventions haven't always produced the outcomes they aim for.

Oct. 8 How Health Statistics Lie

Since the 1990s, there has been a push towards more "evidence based" interventions in medicine and healthcare. This session pulls back the curtain to reveal the realities of how health statistics are produced, why they are often unreliable and inaccurate, and the implications of using poor-quality data to make important health decisions at home and abroad.

Oct. 15 How Did We Get Here? Politics & Debates about US Healthcare

While not everyone is aware of why healthcare is so expensive in the USA, anyone who has had to pay for healthcare service, whether insured or uninsured, is aware that it's expensive and extremely difficult for people to navigate to get the care they need. This session provides a background on debates and major policy shifts in US healthcare, including the adoption of Medicaid and Medicare and the Affordable Care Act. Ultimately, the session provides an explanation for why the US healthcare system remains one of the most expensive and least efficient health systems among comparable high-income countries, and targets which issues need to be addressed to improve.

Oct. 22 Conundrums of Health Systems in Developing Countries

Maternal mortality rates are a gauge of the overall quality of health systems. This session explores interventions that can reduce maternal mortality rates and improve overall healthcare in low-income countries, drawing on research in Tanzania as a case study. Well-intentioned interventions misunderstand the contexts in which healthcare delivery happens, often undermining its efficacy and unintentionally wasting precious resources.

Oct. 29 Conundrums of Maternity Care in the United States

Unbeknownst to many, the United States has the highest maternal mortality rate of all comparable high-income countries, even though the US spends more money per capita on healthcare than any other country in the world. What is so different about how the USA approaches maternal health care compared to other high-income countries, and what do these differences mean in terms of outcomes? Ultimately, what are policy shifts that could address this pressing issue?

Nov. 5 NO CLASS Election Day

Nov. 12 Mosquito-borne Diseases

The world's deadliest animal is the mosquito, a carrier of a variety of parasites and viruses. Climate change has turned places that did not previously struggle with mosquito-borne diseases into mosquito breeding grounds. This session covers how public health interventions have attempted to keep people safe from these diseases, and the results of these efforts, helping us understand why these interventions can sometimes have mixed results.

Nov. 19 HIV/AIDS at Home and Abroad

The global HIV/AIDS pandemic hit public awareness in the 1980s, and by the 1990s was the #1 killer of men in the USA aged 25-44. Yet nowhere did this pandemic devastate more than in sub-Saharan Africa, and it remains a substantial challenge to combat and treat both in the USA and abroad. This session covers what the US government has done to combat this challenging retroviral disease at home and abroad, revealing some of the politics behind why efforts to contain the disease have been more successful abroad than they have been in the USA.

Nov. 26 How (not) to Save the World

Food drives for the local food pantry, buying memorabilia to fund breast cancer research, volunteering in low-income countries to build libraries or provide health care—from early in childhood through our adult lives, we're taught that we should be doing things to help the less fortunate as we are able. This session highlights unintended consequences of good intentions with a deep dive into volunteering in health facilities abroad. Ultimately, the session concludes with best practices for ensuring our good intentions actually become good works.

Professor Noelle Sullivan is a medical and sociocultural anthropologist. She has researched global health sectors since 2005 and has been part of Northwestern's Program of Global Health Studies since 2012. She was named Charles Deering McCormick Distinguished Lecturer in 2018 and has held various fellowships, including at the Alice Kaplan Institute for the Humanities and the Searle Center for Advancing Learning and Teaching. Based on extensive research, Sullivan's forthcoming book, ***The Business of Good Intentions***, critiques international voluntourism in under-resourced health sectors.

C. The World in our Backyard: Global Cinema and the Chicago International Film Festival

Nick Davis, Assoc. Professor, English; Gender & Sexuality Studies
Thursdays, 9:30 - 11:00 a.m. Norris University Center

Every October, the Chicago International Film Festival (CIFF) brings over 100 features and shorts to our city, hailing from dozens of nations, traversing all known genres of film and at times inventing new ones. First-time spectators find their way each fall to this jewel in Chicago's cultural crown, yet even devout patrons aren't always aware that CIFF is North America's oldest competitive film festival. Even better, given its record of adventurous programming and globe-trotting tastes, the festival's screenings since 1965 constitute an eclectic history in miniature of this expansive art form, from sober nonfiction to flamboyant surrealism, from mainstream legends to lesser-known innovators. This course, coinciding with CIFF's 60th anniversary, honors the thematic, geographic, and stylistic breadth of world cinema while paying rare tribute to a local institution of global renown.

*Note: Each week features a "Marquee Title" central to the lecture and a "Double Feature" option, treated more briefly in class but just as relevant to that week's themes. You will get the most from each session if you watch either or both of these movies in advance. Go to **justwatch.com** or click the links below to find where each movie is currently available to watch, but please bear in mind that titles constantly cycle in and out of every streaming service's listings. Should any film become inaccessible between now and the lecture in question, I will substitute a new title at least one week in advance. Many films are also available as DVDs, at local libraries or for sale online.*

Sep. 26 **Marquee Title: *Who's That Knocking at My Door***
 (Martin Scorsese, USA, 1967)
Double Feature: *The People vs. Paul Crump*
 (dir. William Friedkin, USA, 1962)

At its birth in the mid-1960s, Chicago's premier film festival embodied the tenor of those times, as the classical Hollywood studio system gave way to a restructured U.S. industry and as new artistic and political voices demanded to be heard all over the world. Amid that tumultuous era, and despite the festival's own fragile start, CIFF showed a keen eye for promising talents, offering vital showcases to under-the-radar rookies who, within a decade, would become household names. While fleshing out the story of CIFF's unlikely origins, we will note how debut features by *The French Connection's* William Friedkin and *Taxi Driver's* Martin Scorsese signaled major careers to follow—for them and for the festival itself.

Oct. 3 **NO CLASS**

Oct. 10 **Marquee Title: *Bushman***
 (dir. David Schickele, USA, 1971)
Double Feature: *Fruit of Paradise*
 (dir. Věra Chytilová, Czechoslovakia, 1970)

While boosting the careers of future Oscar champs and mainstream titans, CIFF's programming vigorously stretched the bounds of cinema beyond commercial genres or U.S. perspectives. From the outset, artistic director Michael Kutza avoided safe choices, regularly bringing risk-takers, outsiders, surrealists, and anti-authoritarian gadflies to Chicago's screens, dismantling any preconceptions of how movies must be shaped or styled. By platforming gutsy, inventive art wherever it arose, CIFF also modeled some ahead-of-the-curve commitments to racial, national, sexual, and gendered diversity, even when the movies in question did not speak the languages of civil rights, gay liberation, or feminist revolution most typical of that period.

Oct 17 **Marquee Title: *Ali: Fear Eats the Soul***
 (dir. Rainer W. Fassbinder, West Germany, 1974)
Double Feature: *The Spirit of the Beehive*
 (dir. Victor Erice, Spain, 1973)

As the festival entered its first full decade, cinematic "New Waves" continued to proliferate around the globe, often in tandem with youth-driven social movements, sometimes despite or in direct response to the squelching of progressive energies by censorious regimes. The New German Cinema and New Spanish Cinema were two such phenoms on which CIFF kept close tabs. Though both featured heterogeneous styles and voices, we will examine one landmark title from each that continues to surface on lists of the greatest movies ever made. We'll also note how bold political commentaries in *Ali* and *Beehive* interact with reflections on cinema's own history.

Oct. 24 **Marquee Title: *Close-Up***
 (dir. Abbas Kiarostami, Iran, 1990)
Double Feature: *About Elly*
 (dir. Asghar Farhadi, Iran, 2009)

Chicago has collectively played a leading role in exposing U.S. audiences to the longstanding, varied, and glorious tradition of Iranian cinema, from the attention-getting appraisals of local scholars to the stalwart backing of Second City film venues like Facets and the Siskel Film Center. CIFF has also been a huge part of that story for the past six decades, regularly booking the rarefied art films as well as the engrossing crowd-pleasers that Iranian auteurs have generated since the late 1960s—often amid antagonistic conditions at home and abroad. This lecture will survey a wide range of the genres and standout titles the festival has shown to Chicago audiences, often many years before other U.S. cities caught a glimpse.

Oct. 31 **Marquee Title: *The Gleaners and I***

(dir. Agnès Varda, France, 2000)

Double Feature: *Brother's Keeper*

(dir. Joe Berlinger & Bruce Sinofsky, USA, 1992)

It's easy to forget how recently documentaries moved from the outer fringes of U.S. public film culture to a dietary staple element of what so many critics, exhibitors, and audiences consume. CIFF has showcased an expansive spectrum of nonfiction cinema since its inception; it continues to show particular advocacy for films that captivate viewers but have not yet caught the eye of commercial distributors. That said, the festival's programming annals also feature a number of era-defining titles that raised the overall public profile of documentary storytelling on the silver screen from the late 1980s onward, from true-crime investigations to playful experiments.

Nov. 7 **Marquee Title: *Chungking Express***

(dir. Wong Kar-wai, Hong Kong, 1994)

Double Feature: *Flowers of Shanghai*

(dir. Hou Hsiao-hsien, Taiwan, 1998)

Critics and scholars often assert that the most stunning cinematic development of the late 20th and early 21st centuries was the artistic bloom and global popularity of so many East Asian cinemas, especially from mainland China, Hong Kong, Taiwan, and South Korea. Expect several clips and titles to percolate in lecture, since no two films come anywhere close to capturing this region-wide surge, so varied in cultures and styles. Still, the contemporary, high-velocity noir/romance *Chungking Express*, shown in Chicago years before it hit U.S. art houses, and the languidly opulent period piece *Flowers of Shanghai*, a festival sensation that never reached popular cinemas, signal how closely CIFF kept its finger on all these reinvigorated pulses.

Nov. 14 **NO CLASS****Nov. 21** **Marquee Title: *4 Months, 3 Weeks, and 2 Days***

(dir. Cristian Mungiu, Romania, 2007)

Double Feature: *La Ciénaga*

(dir. Lucrecia Martel, Argentina, 2001)

The post-Y2K decade also witnessed robust growth and greater diversity in the very different film cultures of Latin America and Eastern Europe. Particularly vital in those regional flowerings were the national cinemas of Argentina, where a new generation of aesthetic and political risk-takers emerged; and of Romania, where acting styles and narrative techniques honed on the stage gave rise to astonishingly nuanced and powerful dramas. Both countries participated in a worldwide trend of "slow cinema," refusing the hyperactive pace of internet-era storytelling, but if that sounds like a recipe for sluggish, socially disengaged art, prepare to be transfixed!

(Please note that the Cannes-winning *4 Months...* charts the obstacles to securing an abortion under a communist regime. Expect some difficult images and story turns.)

Nov. 28 **NO CLASS**

Dec. 5 **Marquee Title: *Holy Motors***
 (dir. Léos Carax, France, 2012)
Double Feature: *Happy as Lazzaro*
 (dir. Alice Rohrwacher, Italy, 2018)

CIFF's early openness to unusual story structures and experimental styles has not dwindled over six decades, as verified by this week's selections. Both won the festival's highest prize and went over big with audiences, too. In markedly different ways, the contemporary surrealisms of *Holy Motors* and *Happy as Lazzaro* confront perennial questions of the 21st century. When did identity come to feel so mutable, and what are its surviving limits, if any? How would people of earlier eras react to the ways we live now? How do we balance remembering vs. mythologizing our pasts? How do money and class ground or distort our senses of self, individually or collectively? Alongside these slippery, surprising Gold Hugo recipients, we will see clips of other recent CIFF titles that threw familiar rulebooks out the window.

Dec. 12 **Marquee Title: *All Dirt Roads Taste of Salt***
 (dir. Raven Jackson, USA, 2023)
Double Feature: *Tótem*
 (dir. Lila Avilés, Mexico, 2023)

In closing, we will revisit two Competition standouts from CIFF 2023, the most recent vintage as this schedule goes to press. Both concoct new formal languages and structures to convey tales of family, memory, loneliness, community, grief, and survival. The levels of nuanced detail betray concrete ties to the writer-directors' lived experiences, even as each movie flirts with the edges of the folkloric, the spiritual, and the unknowable. By the time this final lecture arrives, though, the 60th Chicago International Film Festival will have concluded, so we can take stock of how this year's event reflected aspects of its past while looking boldly ahead.

D. How We Got to Now: Global Markets in a Turbulent World
Stephen Nelson, Associate Professor, Political Science
Thursdays, 1:00 - 2:30 p.m., Norris University Center

Market globalization has arguably served as the single most powerful force shaping international and domestic politics in recent decades. But what kinds of political arrangements were necessary for markets to “go global?” Was the push for more deeply globalized markets a necessity or a mistake? How will market globalization weather emerging challenges? In this course we will explore the political and institutional bedrock that promoted the globalization of markets over the past seventy years. Studying the political origins of market globalization will help us make better sense of the contemporary challenges posed by the rise of nationalist-populists in many countries and the fragmenting effects of the COVID-19 public health crisis and geopolitical turbulence.

Sep. 26 Globalists, Regionalists, and Nationalists: Three Views of the Merits and Pitfalls of Globalized Markets

We begin the course by delving into three vying worldviews on the merits and drawbacks of market globalization. We’ll see echoes of the three perspectives in historical and contemporary political debates around the creation and maintenance of global markets in the domains of trade, production, and financial capital.

Oct. 3 NO CLASS

Oct. 10 The Birth and Death of the First Age of Market Globalization, 1870-1929

Market globalization might have reached its apex just before the eruption of the global financial crisis in 2008 but isn’t a brand-new phenomenon. In the years between 1870 and 1929 people, businesses, and countries around the world grew increasingly connected through burgeoning global markets for goods, commodities, capital, and labor. What gave rise to the first age of globalization? And what caused the foundations of the first age of globalization to crumble by the end of the 1920s?

**Oct. 17 “If Goods Don’t Cross Borders, Armies Will:”
Freeing Trade after 1945**

The collapse of globalized markets in the 1930s ushered in a period of protectionism, self-sufficiency, and war. Domestic markets for goods and services were shielded from foreign competition by high tariff barriers and other protectionist measures, and cross-border commerce was mostly between geostrategic allies and within imperial zones of domination. After the end of the Second World War, American policymakers aimed to re-open their “free” (non-communist) sphere of influence to international trade. By the 1990s pro-trade advocates had succeeded – beyond their wildest dreams – in the effort to bring down trade barriers and to open foreign markets to imports. How did they do it? In this session, we’ll examine the key decision points that reopened the world economy and discuss who won and who lost when free trade went global.

**Oct. 24 How the Stuff We Buy Gets Made: The Promise
and Perils of Globalized Supply Chains**

The goods and commodities we consume used to be geographically “bundled.” Into the 1970s, the American automobile industry was clustered around Detroit, for example. But in the last forty years production was geographically unbundled: components were sourced and assembled in far-flung supply chains before the final product made its way to the shelves (or stacked in a corner in one of Amazon’s massive warehouses). Globalized production lowered prices for common consumer goods, but the revolution in how stuff gets made hasn’t been costless. This lecture will foreground the ways in which workers enmeshed in global supply chains have been affected by the global revolution in production.

**Oct. 31 Guns, Gold, and the Rise of the U.S. Dollar
as a Global Currency**

According to the Beatles, “money don’t get everything.” That might be true, but without a form of money that people around the world trust, the globalization of markets wouldn’t be possible. Since 1945 the U.S. dollar has served as a de facto world currency. How did the dollar rise to the peak of the global currency pyramid? How did “dollar hegemony” pave the way for market globalization? Is the U.S. dollar’s peak position durable, or will confidence in the currency collapse?

**Nov. 7 A World Made of Money: Unleashing Financial Capital
 from Behind National Borders**

In the middle of the Great Depression, the famous British economist John Maynard Keynes distilled the conventional wisdom of the age: “Let goods be homespun whenever it is reasonably and conveniently possible; and, above all, let finance be primarily national.” Thirty years after Keynes wrote those words, financial capital broke free from national regulatory controls. The emergence of a massive pool of global financial capital offers the prospect of enrichment – but perhaps with the cost of the occasional outbreak of devastating financial market crises. In this session we’ll explore the causes and consequences of financial globalization.

Nov.14 NO CLASS

**Nov. 21 Developing Countries and Globalized Markets:
 Opportunities or Obstacles?**

Economic nationalists feared that opening poorer countries’ markets to global competition would lead to foreign domination and exploitation, replicating the pernicious anti-developmental effects of imperialism. For a long time, and in many Global Southern countries, the nationalist view shaped economic policymaking. But in the 1990s policymakers pivoted – often under intense pressure from officials in the U.S. Treasury Department and the International Monetary Fund – away from protectionism and embraced open markets. Has market globalization been a boon or a bane for developing countries? Are there lessons to be learned from the developmental “miracles” experienced by countries like South Korea, Taiwan, and China?

Nov. 28 NO CLASS

Dec. 5 Deep Roots of the Nationalist-Populist Backlash

The advocates for global markets have been on the back foot since 2016, the year of Donald Trump’s election in the U.S. and the Brexit referendum in the UK. In many countries, nationalist-populist political parties and politicians have rejected globalized markets and pursued policies oriented to a different kind of international economy – one that’s less integrated, more restricted, and oriented toward the pursuit of national rather than global objectives. We’ll spend time in this session connecting the effects of market globalization to the resurgence of nationalist-populists in recent years.

Dec. 12 The End (?) of Our Age of Market Globalization and What Might Come After

The concluding session will review key ideas from prior lectures and grapple with the major challenges currently facing globalized markets. If we’ve entered an age of “deglobalization,” what changes can we expect?

Stephen Nelson’s research and teaching interests center on the politics of global economic governance. His book, *The Currency of Confidence: How Economic Beliefs Shape the IMF’s Relationship with its Borrowers* (Cornell University Press, 2017), was awarded the 2018 Peter Katzenstein Prize for Outstanding First Book in International Relations, Comparative Politics, or Political Economy. In 2019 he was a recipient of the Distinguished Teaching Award from Northwestern’s Weinberg College of Arts & Sciences.

ENROLLMENT DETAILS

Fall 2024

Enrollment for all courses is accepted each quarter once the brochure has been posted on the website nualumnae.org. We cannot provide advance notice of the posting.

Pricing

- EACH 90 minute, 9-week course is \$225.00. The fee covers both in-person attendance and access to each live-streaming, in-person lecture as well as the weekly recording which is available for 6 days only following the lecture.
- Late registration requires full payment; course fees are not prorated. Late registrants cannot access recordings from prior weeks if the links and passcodes have expired.
- There is no multi-course discounting.
- **In-person per diems are available:** \$30 per session by cash or check made payable to Northwestern University. Per diem students will not have access to lecture recordings. There are no online per diems.

Attendance Options and Timing

- **In-person attendance:** To ensure receipt of a course card for in-person attendance, enrollment must be completed by Friday, August 30, 2024. Materials will be mailed about two weeks before the courses begin. If one enrolls after Friday, August 30, 2024, materials will be held for pick up at Norris Center on the first day of the course.
- For those attending in person, a registration card must be shown each time you enter the lecture hall. Those arriving without their card will be given a temporary card, ONE time only. Thereafter, a replacement entry card will be required for \$30.
- **Online/live stream attendance:** To access the live stream webinar, the **TWO step enrollment process** must be completed by midnight, Thursday, September 19, 2024. If enrollment is not completed by Thursday, September 19, 2024, we cannot guarantee timely entry to the first sessions on Tuesday, September 24, the first day for Courses A and B or Thursday, September 26, the first day for Courses C and D.

How to Enroll

- **In-person:** Enroll at the Norris Box Office located at the Information Desk across from the McCormick Auditorium south entrance in Norris Center. Check the Norris Box Office website for hours of operation: northwestern.edu/Norris/services/box-office.html After 4 pm, campus parking is free.
- **Online:** Enroll at nbo.universitytickets.com

New Students: If this is your first Alumnae course, create an account profile as “General Public.”

- o Verify your email address. Typos or an unused email address will make it impossible to send you information.
- o One needs to create an account profile once. If the system does not accept your email address, it is likely that you already have an account on the website. For assistance with issues creating an account, complete the Help Form on the Norris Box Office website. ***Do not create another account.***

Returning and New Students

- o Follow the steps to enroll. An email confirmation from noreply@audienceview.com verifies your **payment**.
- o If you do not receive a confirmation email, complete the Help Form on the Norris Box Office website to verify your enrollment.
- o No new enrollments will be accepted after 11:59 p.m. on October 17, 2024.

Zoom Webinar Registration to access the live stream

- To view the live stream, you **must** take the additional step of registering for Zoom Webinar through the link(s) provided in your payment confirmation email. (Scroll down the email to find the link.) Each course has its own registration link.
- **Zoom will ask you to confirm your name and email. You only have to do this once each quarter for each course.** Then, you will receive a confirmation email (noreply@zoom.us) containing information about joining the webinar.
- Reminder emails will be sent from Norris Virtual 24 hours and one hour before each session.
- If you do not see the email with the attendee link, check your spam, junk, trash, or deleted messages folders for an email from **Norris Virtual** <noreply@zoom.us>.
- Plan on “arriving” at the session at least 10 minutes before the session begins.
- Your link is specific to your email and may not be shared. Sharing your links may void your registration without refund.

Access to Recordings

- The recording link and passcode will be provided by email within 24 hours after the live session concludes. **The email will come from Norris Virtual <Norris-virtual@northwestern.edu>.**
- The recording will be available for six days following that week's session.
- Your recording link and passcode is specific to your email and may not be shared. Sharing your links may void your registration without refund.

For support from Norris Technical Services or from
Norris Box Office,
please fill out the form on our website
nualumnae.org/content/online-help-form

Please do not email professors regarding technical support.

WAYS TO STAY IN CONTACT

The Alumnae of Northwestern University
Continuing Education Program

How to Join Our Mailing List:

If you would like to receive the quarterly course brochure by mail, go to our website homepage: nualumnae.org and click on Continuing Education, then click on “Sign Up for the Mailing List” on the left hand side of the page. This will take you to an online form to complete. Hit “Submit” after completing the form.

Voicemail: (847) 604-3569

(We will make every effort to return your call within 24 hours.)

On the Web: nualumnae.org

Email us: Go to “Contact Us” in the menu bar at the **BOTTOM** of our home page on our website.

Like us on Facebook: nualumnae



POLICIES

UNIVERSITY POLICY: In order to respect copyrights, rights of publicity, and other intellectual property rights, we forbid the taking of photographs or the making of video or audio recordings of lectures and class materials.

COURSE REFUNDS

If one withdraws from class **prior to the first class/webinar**,

- a \$10 cancellation fee must be purchased online and a full refund will be given to the credit card used for the initial purchase.
- If enrolled to attend in-person, the class entry card must be returned before the refund is issued.

Return card to:

**Alumnae Continuing Education
P.O. Box 2789
Glenview, IL 60025**

If one withdraws from class **after the first class/webinar**,

- a \$10 cancellation fee must be purchased online.
- \$30 must be purchased online in addition to the cancellation processing fee if withdrawing after the first class.
- \$60 must be purchased online in addition to the cancellation processing fee if withdrawing after the second class.
- If you have enrolled to attend in-person, the class entry card must be returned before the refund is issued.
- Return card to:

**Alumnae Continuing Education
P.O. Box 2789
Glenview, IL 60025**

- **Thereafter, no refunds are given.**
- Credits are not given for future classes.
- A transfer, at no cost, to another class offered during the same quarter is an option. To request a transfer, complete the Help Form on the Norris Box Office website. Access to the live stream session and recording will depend on when the transfer is requested.

Parking for In-person Attendance

Busing from Ryan Field is no longer available.

Parking options are:

City of Evanston Public Parking: Public parking garage four blocks southwest of Norris Center, east of Chicago Avenue. Access garage from Clark Street or Church Street. (Church runs eastbound only.)

Sheridan Road: Metered parking on Sheridan Road, south of campus.

Segal Visitors Center: Pay-on-site parking in the Segal Visitors Center Parking Garage, located at the Campus Drive entrance on South Campus.

Accessible Parking: A limited number of accessible spaces for people with disabilities are available in the parking lot northeast of the McCormick Tribune Center. To reach this lot, enter the NU south campus on Campus Drive; go to the first stop sign and turn left into the lot. Additional accessible spaces are on the upper level, eastern end of the two-tier parking lot just north of the Segal Visitor Center. A visitor parking pass is not required to park in a parking space that is designated as accessible in this lot, provided that your vehicle has a valid government license plate or placard for people with disabilities.

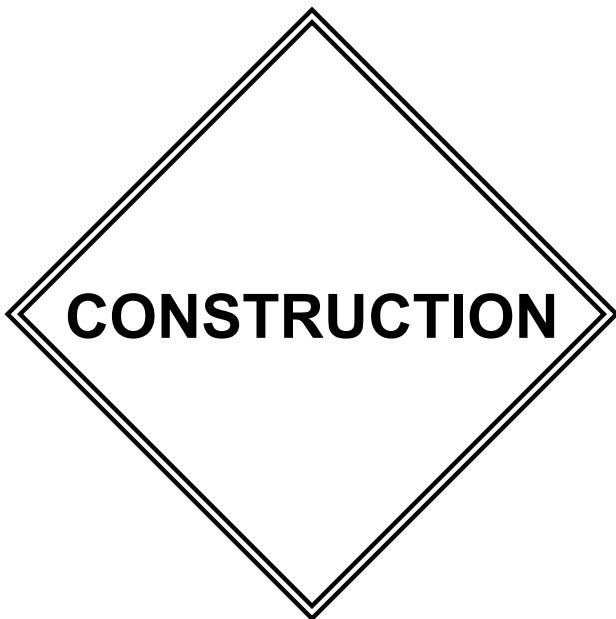
NOISE ALERT

PLEASE BE ADVISED

There is an ongoing construction project on the east lawn area of Norris University Center that will continue throughout the year until June, 2025.

We have been advised that the sounds of the construction will reverberate through the building from time to time.

We ask for your patience and understanding.





The Alumnae of
Northwestern University
P.O. Box 2789
Glenview, IL 60025-6789

First Class
Pre-Sort
U.S. Postage
PAID
Northwestern
University

The Continuing Education Program of the Alumnae of Northwestern University is staffed by volunteer members as an educational project. All profits go to provide scholarships, fellowships, gifts and grants to the University.
