



Celebrating 54 Years of
CONTINUING EDUCATION

Daytime Noncredit Courses for the Public

Sponsored by

The Alumnae of Northwestern University

Engaging Minds, Enriching Lives

Spring Quarter 2023

Tuesdays and Thursdays, March 28 to June 1

Register for Alumnae Courses [online](#) through Norris Box Office. Check the Norris Box Office site for updated Spring 2023 online registration dates and information: nbo.universitytickets.com
For additional support, call our voicemail number: (847) 604-3569.

- A. **American Music**
Drew Edward Davies, *Associate Professor,*
Musicology
Tuesdays, 9:30-11:00 a.m.

- B. **Social Psychology: The Study of How the Social Environment Shapes Individual Minds**
Wendi Gardner, *Associate Professor,*
Psychology
Tuesdays, 1:00-2:30 p.m.

- C. *(No Thursday a.m. course in Spring 2023)*

- D. **Dilemmas of American Power**
Peter Slevin, *Professor, Journalism*
Thursdays, 1:00-2:30 p.m.

Spring 2023 courses will be offered both in-person and via Zoom Webinar. See details on pages 11-14 of this brochure.

The Alumnae of Northwestern University Continuing Education Program Spring 2023

The Alumnae of Northwestern University invites you to join us as we continue our 54th year of engaging minds and enriching lives.

Along with our traditional in-person course offerings, we are also offering the opportunity to attend our lectures via live-streaming for those times when you are unable to attend in person, or for those of you who are unable to attend any in-person sessions.

Everyone will also have access to the recordings of each week's lectures for a period of 6 days following the lecture.

You can register online at the Norris Box Office. See pages 11-14 for more detailed information.

Norris Covid Protocols

We will follow the Covid protocols established by Norris Center and Northwestern University. Check The Alumnae of Northwestern website for the most current information on COVID protocols. As of this printing, masks are **optional** in our lecture spaces. Individual professors may prefer audience masking, and this preference will be noted in their course and/or lecture descriptions. We are providing this information so that you may make an informed choice about masking if you plan to attend in-person.

Summer 2023

NOTE: Summer Session courses are suspended until further notice.



The Alumnae of Northwestern University is a volunteer women's organization founded in 1916. Their philanthropic activities serve to enhance the academic resources and educational vitality of the university and broader community. Since its inception, the board has given over \$9.5 million to the university in the form of grants, scholarships, fellowships, and programming.

Here are the ways that the Alumnae of Northwestern currently supports Northwestern University as an institution:

Alumnae Endowment for Academic Enrichment

Funds are used to bring distinguished scholars and artists to campus annually.

Alumnae of Northwestern University Graduate Fellowships

Awarded to full-time graduate students, each in a terminal Master's program, who show promise of achieving distinction in a career that will serve the public good and bring credit to Northwestern University.

Alumnae Grants Program

Annually helps University departments and faculty with important programs not included in their annual budgets. Past funding has gone to research, speakers, conferences, equipment, and study-related travel for faculty and students.

Alumnae of Northwestern STEM Scholarships

Awarded to students for their sophomore or junior year who are enrolled in a STEM discipline, Science, Technology, Engineering or Mathematics.

Alumnae of Northwestern Summer Interns

Sponsors multiple summer internships through Northwestern Career Advancement Summer Internship Grant Program.

Alumnae of Northwestern University Teaching Professorship

This endowed professorship honors a faculty member for excellence in teaching and curriculum innovation; the selected professor serves a three-year term.

Alumnae of Northwestern University Award for Curriculum Innovation

Awarded annually, this award supports faculty work over the summer to develop innovative course materials, new courses or new modes of teaching, including online education that will benefit undergraduate students.

WCAS Teaching Awards

These awards provide financial support for the Judd A. and Marjorie Weinberg College of Arts and Sciences Awards for Outstanding Teachers.

The Alumnae of Northwestern University Scholarship Fund

This is an endowed three-year scholarship, conferred by Northwestern University.

A. **American Music**

Drew Andrew Davies, *Associate Professor, Musicology*
Tuesdays, 9:30-11:00 a.m., Norris University Center

What is American music? Is there such a thing as American music? Or for that matter, is there any music that isn't American music?

In this nine-week class, we will explore music that expresses the uniqueness, diversity, contradictions, and global connections of music in the United States across the country's history. American music is not a single tradition, but rather a multiplicity – a quilt? – of contiguous practices shaped by religion, race, geography, migration, commerce, innovation, and many other factors.

The topic is too large to be comprehensive, thus the repertoires selected will concentrate in three areas: secular songs (folk, art, pop, etc.), religious songs (hymns, Spirituals), and the contributions of African American composers and traditions.

Mar. 28 Music in the Missions

Among the earliest European settlements in what is now the United States were Spanish missions in Florida and New Mexico, and later Texas, Arizona, and California. What is the evidence of how music formed a part of teaching and daily life at these missions, which were both religious centers and labor camps? Focusing on California, which preserves the most material, this lecture also considers how fanciful interpretations of mission life continue to shape the California landscape and soundscape today.

Apr. 4 The Second Great Awakening

This lecture looks at three traditions of American religious singing in the late eighteenth and nineteenth centuries: hymns in the tradition of William Billings, shape note singing, and the Spiritual, contextualizing all within the history of religious revivalism and narratives of religious tolerance in the Early Republic. Where and how did these traditions develop and how do they remain in practice today in traditions such as Gospel?

Apr. 11 Secular and Patriotic Songs

Even before the Revolution, songs and contrafacts – songs with their words changed – formed a major part of American culture. This lecture explores songs from the Revolution through the Early Republic and Civil War periods, including “Yankee Doodle,” the National Anthem, battle songs, and popular songs by Stephen Collins Foster, as well as the identities expressed in them. The end of the lecture may take a side trip to New Orleans and the Caribbean-influenced music of Louis Moreau Gottschalk from the same period.

Apr. 18 Discovering America: Antonín Dvořák and Harry Burleigh

Renowned Czech composer Antonín Dvořák lived in the United States between 1892-1895, mostly in New York City, but also in Spillville, Iowa,

Apr. 18 (cont'd)

where he wrote his “American” String Quartet while living among other Czech migrants. In New York, Dvořák had befriended Harry Burleigh, an African American composer whose works included arrangements of Spirituals. This lecture chronicles their friendship and the multilateral musical discoveries evident in their works.

Apr. 25 Folk and Country Music

Much of the folk heritage of the Eastern United States stems from the British Isles, including fiddling traditions and certain types of folk song. This class looks at the folk song heritage of Appalachia, the history of its appeal to ethnomusicologists, and how it contributed to the commercial genres of Country and Western music.

May 2 Charles Ives and New England

Baseball fan, successful businessman, and composer in his free time: Charles Ives might at once be America’s quirkiest yet most representative classical composer. This lecture will focus on Ives’s portrayal of places in New England – with a contrasting view of his representation of Texas – in arts songs, symphonies, and his “Concord” Piano Sonata.

May 9 The Harlem Renaissance and Jazz

The renewed appreciation in Black culture achieved by the Harlem Renaissance bolstered the development of jazz in addition to a legacy of notable poetry. This lecture looks at three figures: Duke Ellington, George Gershwin, and Langston Hughes, a poet whose verse has inspired dozens of composers. We will study the dynamics of the Cotton Club, look at Gershwin’s *Rhapsody in Blue*, and settings of Hughes by Northwestern alumna Margaret Bonds (1913-1972).

May 16 People’s Choice

In the fifth week, I will solicit suggestions for the topic of this lecture, and then in the sixth week, the class can vote upon those topics I would be willing to present.

May 23 Aaron Copland and American Modernism

The course concludes in the Cold War period and the construction of an “American” sound in classical music, mostly in the patriotic works of Aaron Copland, but also in pieces by lesser known composers such as Roy Harris. Looking at Copland’s *Lincoln Portrait*, *Appalachian Spring*, and *Fanfare for the Common Man*, does Copland’s vision for American musical identity still obtain today?

B. Social Psychology: The Study of How the Social Environment Shapes Individual Minds

Wendi Gardner, *Associate Professor, Psychology*

Tuesdays, 1:00-2:30 p.m. Norris University Center

This course will survey the field of social psychology, which is the study of how the social environment shapes individual minds. The class will focus on the enduring topics in the field, and students will be exposed to both classic and current research on the many ways social forces influence what we think and feel, even when we are alone.

Mar. 28 Why are Humans so Social? Nature and Culture

You often overhear discussions about whether a psychological tendency is shaped more by nature (biology) or culture (society). Today we will discuss how and why this is a false dichotomy, and how human “nature” shows that we’ve evolved to be strongly social and cultural animals. We will cover the innate features of our species that allow an individual’s thoughts, feelings, and behaviors to be easily influenced by their social environment.

Apr. 4 Social Bases of Self-knowledge and Esteem

How do we come to know ourselves, and what do other people have to do with it? Today we’ll discuss what self-awareness entails, where most self-knowledge comes from, and the surprising evidence that self-esteem acts as a ‘sociometer’ that continuously reflects our sense of social value and acceptance.

Apr. 11 Impressions From Both Sides

Why do people engage in self-presentation to others? We will discuss the two fundamental reasons people tune the way they present themselves to other people, as well as the extent to which our impression management techniques matter. Are the impressions people form of one another based more on what the person is trying to convey, or on other (sometimes even non-conscious) mechanisms?

Apr. 18 Attitudes and Beliefs

Attitudes have been called “the single most indispensable concept in social psychology.” Why? Today we will discuss the importance of understanding our likes and dislikes, explore research that outlines the often-surprising bases of our attitudes, and distinguish what we know about attitudes from what we know about beliefs.

Apr. 25 Persuasion and Influence

The average American is exposed to thousands of advertisements every day. What types of persuasion strategies are likely to change attitudes in a lasting way versus marketing strategies that are more fleeting? Aside from advertising, what other social experiences are likely to change our attitudes?

May 2 Social Connection in Relationships and Groups

The “need to belong” is considered a fundamental psychological need. We will discuss what it means for belonging to be a psychological need, the negative health consequences of loneliness, and the research supporting two distinct types of social connection that are necessary for well-being.

May 9 The Trouble with Groups: Stereotyping, Prejudice, and Intergroup Conflict

What are stereotypes, why do we have them and where do they come from? Today we will discuss the evidence that shows that, although humans are born ready to form categories (including social categories), we are not born biased in terms of either race or gender. It appears that humans learn bias in childhood, and that unfortunately we learn it so well that stereotypic beliefs can be automatically and even non-consciously activated in adulthood, even among people who are consciously egalitarian.

May 16 Prejudice Reduction

If stereotypes can be activated automatically, what hope do we have of reducing prejudice? Today we will discuss the research that showcases various strategies that work to reduce intergroup bias, both at the individual level and at the group level.

May 23 Prosocial Behavior and Positive Group Norms

Let’s end this class on a positive note! Are humans “built” to be kind? Is our nature tuned toward cooperation and compassion more than it is to competition and selfishness? We will discuss the evidence for human prosociality, as well as how positive norms can be harnessed to meet societal challenges (for example, environmental protection).

Dr. Wendi Gardner is an Associate Professor in the Department of Psychology at Northwestern University. Her research centers on social belonging and the self– focusing on how our close relationships and broader social groups influence how we define the self-concept, fulfil our social needs and support our psychological well-being. Her research has been funded by the National Science Foundation, The National Institutes of Health, and the Fetzer Foundation. For her research she has received the Otto Klineburg Award for Best Paper in International and Intercultural Relations, The Early Career Award from the International Society for Self & Identity, and the Scientific Impact Award from the Society for Experimental Social Psychology, and she has been named a Fellow of the Association for Psychological Science, The Society for Personality and Social Psychology, and The Society for Experimental Social Psychology. Professor Gardner teaches Northwestern courses including Introduction to Psychology, Social Psychology, Positive Psychology, and The Study of the Self. She has received the E. Leroy Hall Award for Teaching Excellence: Weinberg College of Arts and Sciences Award for Distinguished Teaching, and the Undergraduate Psychology Association Distinguished Teaching Award.

No course C this Spring

D. Dilemmas of American Power
Peter Slevin, Professor, The Medill School of Journalism
Thursdays, 1:00-2:30 p.m. Norris University Center

NOTE: Prof. Slevin will provide a syllabus on our website with suggested reading and viewing material the week before class starts. Links will direct you to news articles, video clips, book chapters, and documentaries. Preparing is optional, but doing so will greatly enhance the lecture experience.

It isn't easy being a superpower. For the past 75 years, U.S. policymakers have struggled to define America's role in an ever more complex world where threats multiply and challenges morph and endure. This course uses an engaging set of case studies and materials to chart one of the most intriguing stretches of foreign policy in U.S. history. We will explore why decisions were made, how policies were implemented and sold, and what it all may mean in the end.

Mar. 30 Understandings of the U.S. Role in the World

Since the beginning of the republic, Americans have debated what part to play in the world – how active to be and where. Connected to this is an assessment of costs, benefits and what it would say about the United States to get involved or not. These choices have roots in history and politics. They involve national security and human decency and the image, deeply embedded in the American political psyche, of the United States as the shining city on a hill.

Apr. 6 NO CLASS

Apr. 13 The Cold War and Superpower Competition

After World War II, the United States found itself in military and ideological competition with the Soviet Union, a contest that framed political calculations, budget decisions and the national ethos alike. We explore how the rivalry intensified at home and abroad, and how the Cold War evolved from Sputnik and the Cuban Missile Crisis through détente and the Soviet collapse.

Apr. 20 Vietnam and its Lessons

No foreign conflict in the past 60 years has had a greater influence on U.S. foreign policy, politics or journalism than the Vietnam War. We examine presidential decision-making, not just about whom to deploy, but what to tell the American people and how things went so badly wrong. What were the many lessons of Vietnam?

Apr. 27 The Dilemma of Good Deeds

Asked whether the United States should try to stop the war in the Balkans, an American secretary of state said no, because “we don't have a dog in that fight.” To what extent should the United States, as a wealthy superpower, try to advance human rights? What about famine, flood or refugee crisis? What about civil war or genocide?

May 4 The Journalist's Role

Journalists have long played an essential role as eyes and ears in distant lands

May 4 (cont'd)

for American audiences. During the Vietnam War, battlefield reporting and the release of the secret Pentagon Papers changed minds and transformed the relationship between reporters and the governments they cover. In the decades since, the strongest work has been valuable beyond words, but the record, notably during preparations for the Iraq War, has been mixed.

May 11 Terrorism and the Lighted Fuse

The catastrophic assault of 9/11 was not the first successful al Qaeda operation against the United States, as we see this week, but it jolted the nation into recognizing a threat unlike any the country had faced from the Soviets or the Nazis before them. American soldiers soon invaded Afghanistan. It was a moment when pundits and presidential advisors were urging the United States to adopt a “new unilateralism,” even as the tools and goals of warfighting were changing.

May 18 The Battle for Iraq

Against the backdrop of the 9/11 attacks and the defeat of the Taliban in Afghanistan, President Bush, acting on flawed intelligence, launched a preventive war to overthrow Saddam Hussein and his autocratic regime. Just weeks after the 2003 invasion, Bush declared “Mission Accomplished.” Saddam was gone, but the Iraq project proved far more complicated, with U.S. decisions before and after the invasion influencing the course of the long war.

May 25 Then came Obama – and Donald Trump

Barack Obama sought the presidency with a pledge that his election, as the wars in Iraq and Afghanistan raged, would change international opinion toward the United States. He delivered his Speech to the Muslim World and won the Nobel Peace Prize before he had been in office for a year. But he also learned that foreign policy is hard, never more so than in Syria and Libya. And then he yielded to Donald Trump.

Jun. 1 The U.S. in the World 2023

The 2024 presidential campaign is upon us and Donald Trump may or may not be in the nation’s rearview mirror. A brutal, unprovoked Russian attack on sovereign Ukraine is soaking up billions in lives, armaments and taxpayer dollars. China is making noise about Taiwan. North Korea and Iran are developing nuclear weapons. The refugee tide is rising, spurred by crime, economic hardship and climate calamity. American leadership has never been more important. Which paths will it take?

Peter Slevin is a professor at the Medill School of Journalism at Northwestern University and a contributing writer for *The New Yorker*. As *The Miami Herald’s* European correspondent, based first in London and then in Berlin, he covered the 1989 revolutions in Central Europe and the collapse of the Soviet Union. He spent a decade on the national staff of *The Washington Post*, writing about foreign policy and, later, politics, including the 2008 Obama campaign. His book on Michelle Obama – *Michelle Obama: A Life* – was a finalist for the PEN America biography prize. He graduated from Princeton with a degree in History and earned an M.Phil. in International Relations at Oxford.

Audio Support

McCormick Auditorium and the Louis Room are equipped with hearing loop technology for those who have compatible hearing aids or implants. There are a limited number of headphones available upon request for those who need enhanced audio during the lectures.

Important University Policy Notice:

In order to respect copyrights, rights of publicity, and other intellectual property rights, we forbid the taking of photographs or the making of video or audio recordings of lectures and class materials.

WAYS TO STAY IN CONTACT

The Alumnae of Northwestern University
Continuing Education Program

How to Join Our Mailing List:

If you would like to receive the quarterly course brochure by mail, go to either our website homepage: nualumnae.org or to the Continuing Education page and click on the button “Sign Up for the Mailing List” on the left hand side of the page. This will take you to an online form to complete. Hit “Submit” after completing the form.

Voicemail: (847) 604-3569

(We will make every effort to return your call within 24 hours.)

On the Web: nualumnae.org

Email us: Go to “Contact Us” in the menu bar at the top of our home page on our website.

Like us on Facebook: [nualumnae](https://www.facebook.com/nualumnae)



Follow us on Twitter: [@nualumnae](https://twitter.com/nualumnae)



Parking for In-person Attendance

Busing from Ryan Field will NOT be available this quarter. Parking options are:

- **City of Evanston Public Parking:** Public parking garage located four blocks southwest of Norris Center, east of Chicago Avenue. It can be accessed from Clark Street or Church Street. (Church runs eastbound only.)
- **Sheridan Road:** Sheridan Road, south of campus, is metered parking.
- **Segal Visitors Center:** Pay-on-site parking is available in the Segal Visitors Center Parking Garage, located at the Campus Drive entrance on South Campus.
- **Accessible Parking:** A limited number of accessible spaces for people with disabilities are available in the parking lot northeast of the McCormick Tribune Center. To reach this lot, enter the south campus on Campus Drive; go to the first stop sign and turn left into the lot.

Additional accessible spaces are on the upper level, eastern end of the two-tier parking lot just north of the Segal Visitor Center. A visitor parking pass is not required to park in a parking space that is designated as accessible in this lot, provided that your vehicle has a valid government license plate or placard for people with disabilities.

COURSE ENROLLMENT AND POLICIES SPRING 2023

Enrollment for all courses is accepted each quarter once the brochure has been mailed and posted on the website nualumnae.org. We cannot provide advance notice of the mailing/posting.

Pricing

- EACH 90 minute, 9-week course is \$225.00. The fee covers in-person attendance and grants access to each live-streaming in-person lecture and the weekly recording which is available for 6 days only following the lecture. For those attending in person, a registration card must be shown each time you enter.
- Late course registrations require payment of the full course price; courses are not prorated. Late registrants will NOT be able to access recordings from prior weeks if the links and passcodes have expired.
- There is no multi-course discounting.
- **In-person per diems:** Per diem students will be admitted for \$30 per class session. Per diem students will not have access to lecture recordings. There are no online per diems. Per diems must be paid by cash or checks made out to Northwestern University.

Attendance Options

- **In-person attendance:** To ensure receipt of materials for in-person attendance, enrollment must be completed by Monday, March 6, 2023. Your class entry card and “purple sheet” with class locations and times will be mailed to you about two weeks before the courses begin. If enrollment occurs after Monday, these items will be held for pick up at the proctor table.

Your class entry card must be shown each week to the proctors at the entry door. Those arriving without their card will be given a temporary card, ONE time only. Thereafter, a replacement entry card will be provided for \$30.

- **Live-Stream attendance:** In order to access the first **live-streamed** webinar in March, **both steps in the enrollment process** must be completed by midnight, Thursday, March 23. If you have not completed enrollment by Thursday, March 23, we cannot guarantee timely entry to the first sessions on Tuesday, March 28, the first day for Courses A and B, or Thursday, March 30, the first day for Course D.

How to Enroll

- **In-person:** Go to the Norris Box Office located at the Information Desk across from McCormick Auditorium’s south entrance in Norris Center. Check the Norris Box Office website for hours of operation. northwestern.edu/norris/services/box-office.html After 4 p.m., campus parking is free.

- **Online:** Go to Norris Box Office at nbo.universitytickets.com
Follow the steps to enroll, and for each course, indicate your attendance preference (online only or in-person and online). An email confirmation from no-reply@audienceview.com verifies your **payment**, but it is not your entry to class.

Online Enrollment Process

First-time Students in The Alumnae Continuing Education Program

- If this is your first Alumnae course ever, create an account profile as “General Public” at nbo.universitytickets.com
- When entering your information, verify that your email address is listed correctly. Typos or an unused email address will make it impossible to send you necessary information.
- You only need to create an account profile once. If the system does not accept your email address, it is likely that you already have an account on the website. Do not create another account. Complete the Help Form on the NBO website in order to contact the Norris Box Office about any issues creating an account.

Online Enrollment

- Log into your account at nbo.universitytickets.com
- **Select and pay** for the course(s) of interest.
- You will receive an email from no-reply@audienceview.com confirming your payment for the selected course(s).
- If you do not see the confirmation email, complete the Help Form as soon as possible on the Norris Box Office website to verify your enrollment.
- No new enrollments will be accepted after 11:59 p.m. on April 6, 2023.

Zoom Webinar Registration to access the live stream

- If you want to view the live stream, you must take the additional step of registering for Zoom Webinar.
- Use the link(s) provided in your payment confirmation email. Scroll down to find the link. Each course has its own registration link.
- **Zoom will ask you to confirm your name and email. You only have to do this once each quarter.** Then you will receive a confirmation email from no-reply@zoom.us containing information about joining the webinar.
- Reminder emails will be sent from **Norris Virtual** both 24 hours and also one hour before each session.
- If you do not see the email with the attendee link, check your spam, junk, trash, or deleted messages folders for an email from **Norris Virtual** no-reply@zoom.us
- Plan on “arriving” at the session at least 10 minutes before the session begins.
- Your link is specific to your email and may not be shared. Sharing your links may void your registration without refund.

Access to Recordings

- The recording link and passcode will be provided by email within 24 hours after the live session concludes. The email will come from Norris Virtual **Norris-virtual@northwestern.edu**
- The recording will be available for six days following that week's session.
- Your recording link and passcode is specific to your email and may not be shared. Sharing your links may void your registration without refund.

For support from Norris Technical Services OR from Norris Box Office,
please fill out this form on our website
nualumnae.org/content/online-help-form

For additional support, call The Alumnae of Northwestern voicemail number:
(847) 604-3569.

Please do not email professors regarding technical support.



Refund Policy

If you withdraw from class **prior to the first class/webinar**,

- a \$10 cancellation fee must be purchased online and a full refund will be given to the credit card used for the initial purchase.
 - your registration card must be returned before the refund is issued.
- Send materials to:

**Alumnae Continuing Education
P.O. Box 2789
Glenview, IL 60025**

If you withdraw from class **after the first class/webinar**,

- a \$10 cancellation fee must be purchased online.
 - \$30 must be purchased online in addition to the cancellation processing fee if withdrawing after the first class.
 - \$60 must be purchased online in addition to the cancellation processing fee if withdrawing after the second class.
 - your registration card must be returned before the refund is issued.
- Send materials to:

**Alumnae Continuing Education
P.O. Box 2789
Glenview, IL 60025**

- **Thereafter, no refunds will be given.**
- Credits are not given for future classes.
- A transfer, at no cost, to another class offered during the same quarter is an option. Access to the live-streamed session and recording will depend on when the transfer is made. Transferred registrants will receive only the link to one course session, which will depend on when the transfer is completed.



**The Alumnae of
Northwestern University
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The Continuing Education Program of the Alumnae of Northwestern University is staffed by volunteer members as an educational project. All profits go to provide scholarships, fellowships, gifts and grants to the University.
